

Conference Program

“Floreciendo-Resilience and Changing Communities in Uncertain Times”



20th Annual Conference

June 22-24, 2022

University of Missouri-St. Louis | J.C. Penney Building | St. Louis, MO



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The office provides professional development opportunities, oversees the University's grievance and equity-resolution process promotes and supports campus events and conversations, provides leadership for strategic diversity initiatives guided by inclusive excellence, as well as shares resources for staff and faculty hiring.



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Program Schedule

Wednesday, June 22, 2022

9:30 am - 12:00 pm

NCERA 216 Meeting Room 202

Graduate Student Gathering Room 402

12:00 pm - 1:00 pm

Lunch Break on Your Own

1:00 pm - 1:50 pm

20TH Cambio de Colores (Change of Colors) Conference Opening Session.....Summit Lounge

Corinne Valdivia, Cambio Center Interim Co-Director, University of Missouri-Columbia

Lisa Dorner, Cambio Center Board Member and Fellow, University of Missouri-Columbia

Deborah Cohen, Cambio Center Fellow, University of Missouri-St. Louis

Tanisha Stevens, Vice Chancellor for Diversity, Equity and Inclusion, University of Missouri-St. Louis

Steven J. Berberich, Provost and Interim Vice Chancellor of Academic Affairs, University of Missouri-St. Louis

2:00PM – 3:00PM

Plenary 1

Summit Lounge

¿Cuántos Somos? A Story of Shifting Demographics in the U.S.

Keynote: Ness Sandoval, Saint Louis University

3:00 pm - 3:30 pm

Encuentros (Break)

3:45 pm - 5:00 pm

CONCURRENT BREAKOUT SESSION 1

Breakout 1A: Resilience and Leadership During Uncertainty Room 202

“Finding resilience: How small businesses and people survive and succeed during the Covid-19 pandemic”

Jorge Carlos Martinez Palomares and Corinne Valdivia, University of Missouri-Columbia
Maria Marshall, Purdue University

“Vulnerable, Unsupported, and Resilient: The Impact of COVID-19 on Latino-Owned Businesses in South Omaha”

Cristian Doña-Reveco and Marissa Cuellar, University of Nebraska at Omaha

Moderator: Celia Keyser, University of Missouri-Columbia

Breakout 1B: Latino Networks: Participation in the American Economic Dynamics Room 403

“The Role of Social Capital Motives in the Adoption of Appropriate Technology by Latino Farmers”

Marcelo Siles and Rubén Martinez, Michigan State University

“Latinos and the United States Banking System”

Marcelo Siles and Rubén Martinez, Michigan State University

“Como lo Hicimos: The Success of Latino Businesses”

Marcelo Siles and Rubén Martinez, Michigan State University

Breakout 1C: Creating Pathways for Access to Higher Ed for All Room 402

“Exploring Frameworks to serve Culturally & Linguistically Diverse Students”

Daisy Barrón, Teach for America

“Creating Pathways for Access to Higher Ed for All”

Alejandra Gudiño, Columbia College

“Directions and Connections: EOC and the Adult Learner”

Karen Hayes, Columbia College

“Leveraging Technology to Better Support Non-traditional Students”

Andi Kenuam, Columbia College

Moderator: Lucía Medina, University of Missouri-Columbia

Breakout 1D: Establishing a Latino 4-H Club with Non-Latino Staff: A Firsthand Experience Room 204
Tammy Lorch, University of Minnesota Extension

5:00PM – 5:30PM

Encuentros (Break)

5:30PM – 6:30PM

Poster Session and Appetizers Lobby

Program Schedule

Thursday, June 23, 2022

7:45AM

Coffee and Continental Breakfast

8:30AM – 9:45AM

Concurrent Breakout Session 2

Breakout 2A: The History of Exclusion and its Effects in Identity Development in Historically Underrepresented Populations..... Room 202
Debra Bolton, Kansas State University

Breakout 2B: When Culture Matters: The Need to Improve Health Services Room 402

“Spanish for the Health & Human Services undergraduate certificate program at Missouri State University”

Susan Dollar, Missouri State University
Daisy Barrón, Teach America

“Parental Differential Treatment Impact on Latinas’ Body Image Shame, Body Appreciation, and Depressive Symptoms”

Avelina Rivero, Sarah Killoren, and
Nicole Campione-Barr, University of Missouri-Columbia

“Improving Health Equity Training in a Clinical Setting through Immersive Interventions Fostering Cultural Humility: A Framework Review”

Selena Salgado-Espino, University of Illinois at Urbana-Champaign

Moderator: Celia Keyser, University of Missouri-Columbia

Breakout 2C: How Do They Fit? ELs and the Science of Reading..... Room 403
Daisy Skelly, Wright City R-II School District
Rob Greenhaw, EducationPlus

10:00AM – 11:00AM

Plenary 2

Summit Lounge

“Undoing the School-Home Border: Critical Lessons from Transnational Latinx Families’ Pedagogies”

Keynote: Idalia Nuñez Cortez, University of Illinois Urbana-Champaign

11:00AM – 11:30AM

Encuentros (Break)

11:30AM – 12:15PM

Performance by Grupo Atlántico ...Summit Lounge



Grupo Atlántico is an ensemble of folk dancers that includes children, adults and older adults. The group promotes the folklore and rich tri-ethnic heritage (African, Indian and Spanish roots) of the Caribbean coast of Colombia as well as other Caribbean countries. Their program includes examples of different music, rhythms, and percussive instruments. The symbolism of costumes, dance steps and body movements are explained in cultural and ceremonial contexts, with the use of music.

12:15PM – 12:45PM

Lunch

12:45PM – 2:00PM

Special Lunch Session.....Summit Lounge
“Employment Discrimination in the Latinx Community”

Plenary Panel: Alisa Warren and
Antonio Maldonado, Missouri Commission on
Human Rights (MCHR)

David Davis, U.S. Equal Employment Opportunity
Commission (EEOC)

2:00PM – 2:30PM

Encuentros (Break)

2:30PM – 3:30PM

Plenary 3

Summit Lounge

“Documenting Latinx History in Missouri”

Plenary Panel: Daniel Gonzales, Indiana Historical
Society

Sal Valadez, LiUNA-Missouri Kansas Laborers’
District Council

Theresa Torres, University of Missouri-Kansas City

Program Schedule

3:45PM – 5:00PM

Concurrent Breakout Session 3

Breakout 3A: Engagement and Welcoming Spaces in Education Room 202

“Conversations on Ethics: Bringing Community Engagement into the Classroom”

Christina García, Saint Louis University
Elena Foulis, Ohio State University

“Defining Welcoming Spaces in Middle School and at Home”

Carol Lickenbrock, Parkway School District
Lisa Dorner, University of Missouri-Columbia

“Influence of Bilingual Extracurricular Mentoring Experience in STEM”

Paola Beltrán Gutierrez and Amy Leman,
University of Illinois at Urbana-Champaign

Moderator: Martín Mulligan, University of Missouri-Columbia

Breakout 3B: Sentiments and Experiences on Migration: Latinx Pathways to Succeed Room 402

“The Bracero Program: An Introduction of Mexican Immigrants in South Dakota During World War II”

Sabrina Escalante, University of South Dakota

“Transaction Costs on the Pathways Latinx Farmers Undertake to Enter the Practice of Farming in the Midwest”

Ervin F. Leiva and Corinne Valdivia, University of Missouri-Columbia

“Sentiments about Immigration Expressed in Media: A Content Analysis”

Jamille Palacios, University of Missouri-Columbia

Moderator: Celia Keyser, University of Missouri-Columbia

Breakout 3C: Destressifying: Creating a Toolbox of Strategies to Alleviate Stress & Anxiety Room 403

Cynthia Chasteen, Heart of Missouri Regional Professional Development Center/University of Missouri-Columbia/DESE

Friday, June 24, 2022

8:00AM

Coffee and Continental Breakfast

8:00AM – 9:00AM

NCERA 216 Meeting Room 202

9:00AM – 10:00AM

Plenary 4

Summit Lounge

“The future is Latino: We Must Invest in the Outcomes of Latino Students Today”

Keynote: Edgar J. Palacios, Latinx Education Collaborative

10:15AM – 11:30AM

Concurrent Breakout Session 4

Breakout 4A: Cultural Resources in the Classroom: Policies, Practices, and Educational Programs Room 202

“Engaging Middle School Emergent Bilingual with Critical Literacy”

Carol Lickenbrock, Parkway School District

“Best Practices to Enhance the Formal Educational Experience of Community Promotores: Sharing the Experiences with a Community Peer Educators/Promotores Certificate Offered at a Community College”

Angelica Reina, Tulsa Community College

“Childcare choices and subsidies policy: Is there variation by ethnicity and language?”

Irma Arteaga, University of Missouri-Columbia

Moderator: Ervin F. Leiva, University of Missouri-Columbia

Breakout 4B: Attitudes, Perceptions, and Experiences of Essential Meatpacking Workers During the COVID-19 Pandemic Room 402

Athena Ramos, Marcela Carvajal-Suarez, Natalia Trinidad, Karen Schmeits, and Priscila Soto Prado, University of Nebraska Medical Center

Program Schedule

Breakout 4C: The Promise of the Future: Youth Development and the New Dynamics for Latinx Families Room 403

“What you should know about the 4.0 version of the 4-H Latino Youth Outreach: Best Practices Toolkit”

Ricardo Díaz, Xpenn Consultants, Inc.
Celina Wille, Researcher and Educator

“A new glance into La mexicanidad and its long-distance nationalism: from swap meet to TikTok”

Martín Mulligan, University of Missouri-Columbia

“Making HealthWorks! Work: A Health Education Initiative for St. Louis Latinx Families”

Emma Pauer and Sheri Anderson, Saint Louis University

Moderator: Celia Keyser, University of Missouri-Columbia

Breakout 4D: Storytelling as Healing: Building Resilient Immigrant Communities Room 204
Lisa Overholser, University of Missouri Extension

11:45AM

Closing Activity Summit Lounge

Conference details also available on the website.

<http://CambioConference.wordpress.com/>

Posters

POSTER SESSION BETWEEN WEDNESDAY
12:30PM AND FRIDAY 10:00AM

“When undocumented immigrant Latinas and their children are victims of intimate partner violence in the U.S. and have no escape: A review”

Sophia Piral, University of Missouri-Columbia

“Bridging School-Refugee Family Relationships Through a Community based Organization”

Emily Crawford-Rossi, University of Missouri-Columbia

“La Salud es Sabrosa: Aligning Nutrition and Spanish Student Projects to Meet Community Needs”

Mohammed Ashkar, Grace Moore,
Maria Romo-Palafox, and Christina García, Saint Louis University

Eileen Wolfington, LifeWise STL

“Reinventing the Chicana-Latina Heroine: Using Therapeutic Frameworks to Empower New Identities and the Latina Self”

Graciela Quiñones-Rodriguez and Diana Rios,
University of Connecticut

“The Mediating Role of Negative Communication in the Association between Microaggression Experiences and Relationship Instability in Latinx Young Adults”

Joy Roos, University of Missouri-Columbia

Other Meetings Hosted by Cambio de Colores

The following meetings are independently organized but at the same location:

NCERA 216 annual meeting: Latinos and Immigrants in Midwestern Communities

Wednesday, June 22 - 9:30AM - 12:00PM

Friday, June 24 - 8:00AM - 9:00AM

The interstate initiative NCERA 216 brings scholars, practitioners and community leaders into a research and education network to explore: 1) Entrepreneurs and Business, 2) Families and Education, 3) Building Immigrant-Friendly Communities, 4) Building Diverse Competent Organizations, and 5) Demographic Change. The initiative promotes inter-university and inter-state research collaboration in communities and the design and implementation of interventions that can lead to best practices.

The Midwestern states included are: KS, IL, IN, IA, MI, MN, MO, NE, ND, OH, SD, and WI.

To join, email: dbolton@ksu.edu

Organizers: Debra Bolton, Kansas State University

Graduate Student Meeting

Wednesday, June 22 at 9:30AM - 12:00PM

Students will gather to network, organize, and discuss building collaboration across universities on themes relevant to Cambio de Colores and their related research. The gathering will focus on sharing research interests and networking, plus feature a panel of professors who will share their experiences and advice for success in graduate school.

Keynote Speakers

“¿Cuántos Somos? A Story of Shifting Demographics in the U.S.”

Wednesday, June 22, 2022, 2:00-3:00 p.m.



J.S. Onésimo Sandoval is a professor of sociology and demography at Saint Louis University. He has been conducting research at the intersection of Demography and Computational Spatial Science to study the spatial hierarchy of inequality in American cities. He also has been

working in the emerging fields of Forensic GISc, social-environmental synthesis, and the applications of spatial-temporal multi-scaled models to study social, economic, and environmental patterns of inequality. His research currently focuses on spatial inequality, Latino and immigration demographic patterns, and crime patterns in American cities. He recently founded two geospatial applied community projects: Demography 4 Democracy and Coding for Spatial Justice. Both projects are designed to empower community members to envision the future they want for their neighborhoods and acquire the resources to make their visions happen. Professor Sandoval is the Associate Director of the Taylor Geospatial Institute, Co-Director of the Ph.D. Public and Social Policy Program and the Director of the MS Sociology Program.

“Undoing the School-Home Border: Critical Lessons from Transnational Latinx Families’ Pedagogies”

Thursday, June 23, 2022, 9:30-10:30 a.m.



Dr. Idalia Nuñez is an Assistant Professor of Language and Literacy at the University of Illinois at Urbana-Champaign. Her research interests are on bilingual education, bilingualism, biliteracy, and the translanguaging practices and transnational knowledge of Chicana/Latinx students, families,

and communities. Dr. Nuñez’s research, teaching, and advocacy efforts are focused on supporting the educational needs of bilingual and multilingual students of Color. Her research has been published in *Research in the Teaching of English*, *Language Arts*, *Bilingual Research Journal*, *Journal of Teacher Education*, *International Journal of Bilingual Education and Bilingualism*, and *Literacy Research: Theory, Method, and Practice*.

“Employment Discrimination in the Latinx Community”

Thursday, June 23, 2022, 12:45 – 2:00 p.m.



Dr. Alisa Warren has served as the Executive Director for the Missouri Commission on Human Rights, the state agency that works to prevent and eliminate discrimination in employment, housing, and public accommodations. Her dedication to fighting bias and promoting inclusion manifests itself in her

extensive efforts through education and outreach initiatives. Building networks between government, business, and advocacy groups is a focus, as she believes that vibrant community partnerships are key to advancing justice. Dr. Warren has also appeared as a subject matter expert in the field of civil and human rights on numerous television and radio programs, trained thousands of people on human rights laws, elimination of bias, diversity, equity, and inclusion, women’s rights, and as a keynote speaker at many local, state, and national events.

Dr. Warren holds a B.S. in Human Environmental Sciences, Master’s in Public Administration; and a Ph.D. in Applied Social Sciences in Community Development and Social Disparities all from the University of Missouri-Columbia. Dr. Warren serves in leadership roles with a number of local, state and national organizations including: FOCUS St. Louis Board of Directors; the International Association of Official Human Rights Agencies 1st Vice President; the Consortium on Racial and Ethnic Fairness in the Courts, U.S. Equal Employment Opportunity Commission Joint Standing Committee; and the U.S. Commission on Civil Rights Missouri State Advisory Committee.



Antonio Maldonado was appointed to the Missouri Commission on Human Rights by Governor Mike Parson on April 4, 2022. He is also the Chairman of the Board for the Hispanic Leaders Group of Greater St. Louis, serves on the St. Louis Hispanic Chamber of Commerce Board of

Directors, and is the President of the Puerto Rican Society, Inc. He was named the Hispanic Chamber of Commerce’s Member of the Year in 2014, earned the Hispanic Leaders Group of Greater St. Louis’ Anthony B. Ramirez “Esperanza Award” in 2015, and earned the Puerto Rican Society’s First Torch Bearer Award in 2017. Mr. Maldonado owned and operated Puckett Floor Coverings in the St. Louis area from 1999 until his retirement in 2012. He served as an airman in the United State Air Force from 1966 until his honorable

Keynote Speakers

discharge in 1969. Mr. Maldonado received an associate's degree in business administration from Inter-American University in Puerto Rico and earned a Minority Business Certificate from Dartmouth University in New Hampshire.



David Davis joined the U.S. Equal Employment Opportunity Commission as the Deputy District Director for the St. Louis District Office on August 2, 2021. Prior to joining the Commission, David served as Chief Counsel of the Missouri Department of Social Services, Administrative Hearings

Unit after serving as a hearing officer and then managing attorney in the hearing unit. Before entering government service, David was an attorney in private practice for over 20 years. During his litigation career, he represented plaintiffs and defendants in a wide variety of cases, including employment and civil rights matters.

"Documenting Latinx History in Missouri"
Thursday, June 23, 2022, 2:30 – 3:30 p.m.



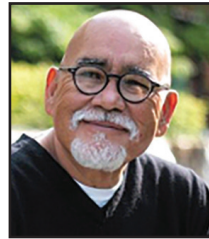
Daniel Gonzales earned his M.A. in Museum Studies from the University of Missouri-Saint Louis in the spring of 2010 as an E. Desmond Lee Fellow. Following graduation, he began work as a researcher at the Missouri History Museum. In 2013, Daniel took on the position of Museum Curator with the St. Louis County Parks system later

working as historian for St. Louis County. In 2018, he became Director of Exhibitions Research at the Indiana Historical Society.



Theresa Torres, PhD, is an associate professor of Latinx and Latin American studies and sociology at the University of Missouri-Kansas City. She specializes in Latinx studies, immigration, race and ethnic studies, and gender studies. Torres has publications on Latinas and Latinos in higher education, Latinx students,

and Latina religious practices. In 2013, she published *The Paradox of Latina Religious Leadership in the Catholic Church: Las Guadalupanas of Kansas City*. She is currently editing a book with Daniel Gonzales on *Latinx Communities in Missouri*. And is working on a third book *social justice leadership, Transformational Resistant Leaders*, based on interviews and ethnographic studies of leaders and activists.



Sal Valadez is a Mexican immigrant, a high school dropout, a U.S. Army Veteran, and a graduate of the University of Hawai'i at Mānoa where he was awarded an M.A. in Political Science (Alternative Futures Program) and a B.A. in Political Science. He is also a 2019 Fellow of the Washington University in St Louis Community Research Fellows Training Program (CRFT).

He is employed by the LiUNA (Laborers International Union of North America) – Midwest Region (Springfield, IL) and the Missouri & Kansas Laborers District Council (Wentzville, MO). He serves as the Representative for Diversity, Outreach & Marketing. Sal's responsibilities include community engagement and collaboration on issues of mutual concern with workers and their families, immigrant, ethnic, and historically disadvantaged, underserved, and underrepresented communities. Throughout his career, Sal has been an advocate on issues related to workforce development, worker rights, language access, diversity, equity, and inclusion.

"The Future is Latino: We Must Invest in the Outcomes of Latino Students Today"
Friday, June 24, 2022, 9:00-10:00 a.m.



Edgar J. Palacios is the President & CEO (founder) of the Latinx Education Collaborative (LEC), a nonprofit, start-up organization that works to increase the representation of Latinx education professionals in K-12. Edgar previously owned a nonprofit consultancy (EJPKC, LLC)

and has had the privilege of working with organizations such as Community Builders of Kansas City; Junior Achievement of Greater Kansas City; El Centro, Inc.; Show Me KC Schools; and the Kauffman Foundation.

Edgar served as Executive Director of Blue Hills Community Services (BHCS), a community development corporation situated in the heart of Kansas City's urban core and led BHCS through a merger with Swope Community Builders. Prior to his time at Blue Hills, Edgar also served as Senior Director of Resource Development & Community Engagement at Connections to Success and Chief Engagement Officer at Central Exchange. Edgar is an MBA graduate of Rockhurst University. He earned a Bachelor of Music degree at the University of Missouri-Kansas City. Passionate about his community, Edgar has served as president of both Young Latino Professionals (YLP) of Greater Kansas City and the Kansas City chapter of the National Society of Hispanic MBAs. He also dedicates time to serving on nonprofit boards.



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